

NRCS – *Helping People Help the Land*

Mission Statement

We deliver conservation solutions so agricultural producers can protect natural resources and feed a growing world.

Vision Statement

A world of clean and abundant water, healthy soils, resilient landscapes, and thriving agricultural communities through voluntary conservation.



A photograph of two men in a field of tall grass. The man on the left is wearing a blue cap and a plaid shirt, looking towards the right. The man on the right is wearing a dark visor with 'NRCS' on it, sunglasses, and a maroon shirt, looking towards the left. They appear to be in a field with a body of water in the background. Three semi-transparent text boxes are overlaid on the image.

**NRCS provides one-on-one,
personalized advice.**

**NRCS helps people make
investments in their operations
and local communities.**

**NRCS generates, manages and
shares the data, technology and
standards to help make informed
decisions.**

Voluntary Conservation Approach

- State Technical Committees
- Local Work Groups
- Local Conservation Districts
- Outreach



Climate **Agronomy** **Biology** **Engineering**
GIS **Animals** **Soils** **Forestry**

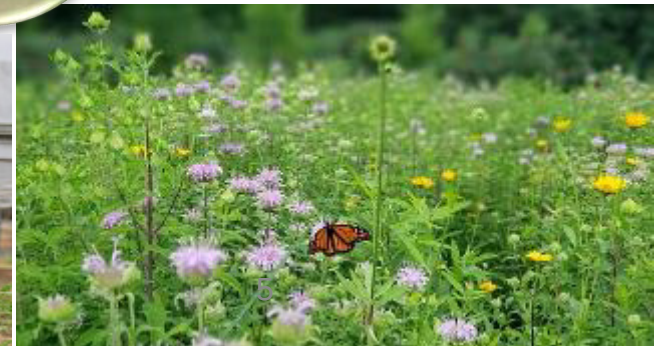


Resource Concerns

Conservation Practice Standards

National Planning Procedures Handbook

It all starts with the Customer's Land.



NRCS Assistance – Technical (TA) & Financial (FA)

- CTA – Conservation Technical Assistance (TA) – On-going
- EQIP – Environmental Quality Incentive Program (FA) – Avg 5 Yr.
- CSP- Conservation Stewardship Program (FA) – 5 Yr.
- ACEP – Agriculture Conservation Easement Program (FA) Permanent
- RCPP – Regional Conservation Partnership Program (TA/FA) – Avg 5 Yr.

Where to Start?

- Visit the local USDA Service Center in your state for assistance.
 - On-Site Farm Review and Assessment – Conservation Planning
- Submit program application
 - Applications are accepted year-round.
 - Competitive process – applications are ranked
 - Producer and land eligibility requirements must be met before we get to contracting
- Conservation Contract
 - Get a full understanding of program and conservation practice requirements.
- Follow up with Technical Specialist